

## SHORT TERM TENDER NOTICE

**Sub:- Offers for appointment of Dealers at Zone level in different Districts for sale of Agro Brand Cattle Feed in Srinagar province.**

The Corporation has a Cattle Feed manufacturing Plant at Lane No. 4 Bari Brahmana manufacturing ISI Mark cattle Feed Type-II. In order to have an organized sales network, offers are invited from the interested firms for appointment of Dealers at Zone level in each Districts of Kashmir Province viz-a-viz **District Kulgam:** Kulgam, D.H Pora , Quimoh, Devsar, **District Pulwama:** Pulwama , Pampore,Tral, Awantipora, Kakapora, **District Shopian:** Shopian, Keller, Zanapora, Barbugh, Imam Shaib, **District Kupwara:** Kupwara,Handwara, Tangdar, **District Anantnag:** Anantnag, Dooru, Pahalgam, Kokernag, Qazigund, Bijbehara, **District Srinagar:** Srinagar, Khonmoh, Batmaloo, **District Baramulla:** Baramulla ,Pattan, Sopore, Tangmarg, Uri, **District Budgam:** Budgam, Magam, Beerwah, Chadoora **District Ganderbal:** Ganderbal, Tulmulla, Wakoora, Lar, Sofapora, Gund & Beehama, **District Bandipora:** Bandipora , Sumbal, Hajan & Gurez.

However the detailed terms and conditions can be obtained from the following offices of the Corporation or can be downloaded from web site [www.jkagro.com](http://www.jkagro.com). The last date for receipt of offer is 20-08-2022.

- 1 . General Manager Cattle Feed Plant Bari Brahmana, Jammu  
Mobile No.9419288672
- 2 . Divisional Manager P&S (Adm) Jammu.  
Mobile 7006295008
- 3 . Divisional Manager P&S Lal Mandi Srinagar.  
Mobile 7780965255

No.Agro/GM/CFP/F-562/1233  
Dated :- 06-08-2022

  
06/8/2022  
General Manager  
Cattle Feed Plant

## SHORT TERM TENDER NOTICE

**Sub:- Offers for appointment of Dealers at Zone level in different Districts for sale of Agro Brand Cattle Feed in Jammu province.**

The Corporation has a Cattle Feed manufacturing Plant at Lane No. 4 Bari Brahmana manufacturing ISI Mark Cattle Feed Type-II. In order to have an organized sales network, offers are invited from the interested firms for appointment of Dealers at Zone level in each Districts of Jammu province **District Jammu:** Mera Madrian, Pragwal, Khour, Jourian, Akhnoor, Chowkichora, Nagrota, Dansal, R.S Pura Arnia, Bishnah, Suchetgarh, **District Kathua:** Kathua, Billawar, Basoli, Hiranagar, Bani, Mahanpur, Ramkot, Dingamb, **District Udhampur:** Udhampur, Chenani, Majalta, Ram Nagar, Dudu Basantgarh, Panchari, **District Samba:** Samba, Rajpura, Gagwal, Vijaypur, Ramgarh, Bari Brahmana, Purmandal, **District Reasi:** Reasi, Chasna, Thuroo, Thakurkot, Arnas, Poni, Katra, Bhogmag, **District Doda:** Doda, Bhagwah, Assar, Marmat, Kastigarh, Bhaderwah, Bhalla, Charalla, Kahara, **District Ramban:** Ramban, Bhanihal, GoolKheri, Rajgarh, Batote, Pogal, **District Rajouri:** Rajouri, Dharall, Thanamandi, Budal, Sunderbani, kalakot, Siaot, Nowshera, Qilla, **District Poonch:** Poonch, Mandi, Surankot, Mander, Mankot, **District Kishtwar :** Kishtwar, Drabshalla, Padder, Machail, Dachan, Chatroo, Marwah.

However the detailed terms and conditions can be obtained from the following offices of the Corporation or can be downloaded from web site [www.jkagro.com](http://www.jkagro.com). The last date for receipt of offer is 20-08-2022.

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06/8/2022  
General Manager  
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## SHORT TERM TENDER NOTICE

### **Sub:- Offers for appointment of Dealers in different Districts for sale of Agro Brand Cattle Feed in U.T of Ladakh.**

The Corporation has a Cattle Feed manufacturing Plant at Lane No. 4 Bari Brahmana manufacturing ISI Mark Cattle Feed Type-II. In order to have an organized sales network, offers are invited from the interested firms for appointment of Dealers in U.T of Ladakh District Leh and District Kargil.

However the detailed terms and conditions can be obtained from the following offices of the Corporation or can be downloaded from web site [www.jkagro.com](http://www.jkagro.com). The last date for receipt of offer is 20 -08-2022.

- 1 . General Manager Cattle Feed Plant Bari Brahmana, Jammu  
Mobile No.9419288672
- 2 . Divisional Manager (Adm) Jammu.  
Mobile 7006295008
- 3 . Divisional Manager P&S Lal Mandi Srinagar.  
Mobile 7780965255

No.Agro/GM/CFP/F-562/1233  
Dated :-06-08-2022

  
06/8/2022  
General Manager  
Cattle Feed Plant

**J&K AGRO INDUSTRIES DEVELOPMENT CORPORATION LIMITED  
CATTLE FEED PLANT, LANE NO. 4 SIDCO INDUSTRIAL COMPLEX  
BARI BRAHMANA, JAMMU**

**Terms and Conditions for appointment of Dealers for different zones in the Districts of Jammu Province/Kashmir Province for sale of Cattle Feed in reference to NIT No. Agro/GM/CFP/F-562/1233 Dt:- 06-08-2022.**

1. Corporation has a Cattle Feed manufacturing Plant at Bari Brahmana Jammu with the production capacity of 50 mts per day of Pelleted Cattle Feed. The Feed is available in following sizes:  
(I) . 25 kg ISI Mark  
(II) . 35 Kg ISI Mark  
(III) . 40 Kg Agro Special
2. In order to increase the sales and to have an organized sales network Corporation is proposing to appoint Dealers for zones in different Districts in all the three Provinces of the J&K UT i.e Jammu ,Kashmir.
3. The minimum security deposit for Dealer for each zone in all the three provinces will be Rs. 25,000/- only at a uniform rate. It is clarified that the tenderers shall attach with the offer , security deposit in the shape of Bank Draft in the name of general manager Cattle Feed Plant Bari Brahmana , Jammu, offer without security deposit shall not be entertained.
4. The cost of Tender document shall be Rs. 1000/- for the Dealer and deposited in A/C No.0230010700000006, J&K Bank Industrial Complex, Bari Brahmana or in the shape of Demand Draft in favour of General Manager Cattle Feed Plant Bari Brahmana. The copy of the receipt shall be required to be enclosed with the tender if purchase in cash and demand draft of respective amount is to be attached with the tender in case the tender is down loaded from web site .
5. The Dealer will convey his committed monthly sales target which he shall achieve as per annual/monthly projections made by the Corporation. The statement of minimum sales targets fixed at zone levels is given herewith as annexure "A" in the terms and conditions.  
However the preference will be given to the tenderer who commits higher sales target, higher security deposit and has a good experience in the said trade or other related products like Animal Feed ingredients etc. Experience in the said field will be given preference for becoming the Dealer.
6. The Dealer will convey his monthly requirement of sale by 7<sup>th</sup> day of every month

and will have to deposit the cost of Feed as indented by him in advance through Bank and the Feed will be released within seven days from the date of receipt of advance.

7. The security deposit of the Dealer shall be linked to his commitment of achieving committed sales target. On failure to achieve the sales target the security deposit of the Dealer shall be forfeited which may please be noted.

8. Though the security deposit proposed for appointment of Dealer at Zone level is Rs. 25,000/- the tenderer / firm offering higher security deposits and higher sales targets shall be given due weightage while selecting the Dealer for a particular Zone in a Distt.

9. It is clarify that the tenderer can give his offer for more than one Zone separate security deposit and separate tender document is to be purchased for Zone for which offer has been made.

10. The sales target for the year 2022-23 has been fixed keeping in view the overall production of 40000 Qntrs for Kashmir Province & 15000 Qntrs for Jammu Province on one shift basis. The target shall be revised on starting of new Plant or on increase in production subject to availability of proper infra structure.

11. Maximum Retail Price of Cattle Feed will be governed by the Policy of J&K AIDCL as will be in force from time to time and depending upon the rates of Raw Material required for the manufacturing of the Cattle Feed. The Dealer will not over charge and in case of default the Corporation will be free to take any appropriate action and will lead to the for feature of the security deposit and cancellation of agreement.

12. There shall be a total sales margin of 5% on MRP as may be fixed by the Corporation.

13. J&K AIDCL can extend any special /revised policy regarding margin/ commission at any time depending upon the performance and target of the sales fixed and achieved by the Dealer.

14. Corporation will be free to handle on its own bulk requirement of Private or Govt. body without involving the concerned Dealer.

15. The Dealer will ensure that competitors do not sabotage the goodwill of J&K AIDCL by selling our Feed under a fictitious Brand name of our Feed. The Dealer will also not enter into competition with other Dealers of J&K AIDCL. In case any Dealer is found selling material in a particular zone other than the allotted Zone the Corporation shall be at liberty to terminate the Dealership without assigning any reasons thereof.

16. The Corporation shall have the right to terminate any Dealer at any time in case the said Dealer is found involved in any criminal activity or any other activity detrimental

to the interest of the Corporation or for reasons for safe guarding the interest of the Corporation without any reason.

17 . The existing arrangements for sale of Cattle Feed through Distributors/ Dealers shall stand cancelled on finalization of the fresh arrangement through this tender.

18 . The arrangements shall be initially for a period of five 2 to 3 years. However the management reserve the right to terminate the Dealership at any time by giving one months notice or can extend the Dealership depending upon the performance of each Dealer on case to case basis .

19 . The selected Dealer will have to enter into an agreement which shall include above terms and conditions and any other terms and conditions which the Corporation may deem fit in the interest of Corporation business.

20 . The material once supplied shall not be taken back by the Corporation unless otherwise it is assessed by the Corporation that there is some justification for doing so.

21 . In case target are not achieved by the dealer the Corporation reserve the right to reduce the commission/discount proportionately besides other action.

22 . The supplies shall be dispatched to the Dealer from Bari Brahmana Factory at his risk and responsibility through the transporter /representative nominated by the Dealer. The Dealer may get the goods insured against transit risk.

23 . In case of any dispute the issue shall be settled through Arbitration and Managing Director AIDCL shall be sole of Arbitrator.

24 . The tender/offers for Srinagar Province/Jammu province /U.T of Ladakh should reach the office of Managing Director at Kissan Ghar Gole Pully Talab Tillo Jammu by 20-08-2022 upto 4.00 PM.

25 . For further details interested firms can contact General Manager Cattle Feed Plant , Bari Brahmana Jammu/Divisional Manager Administration Head office, Srinagar.

  
06/8/2022  
**General Manager**  
**Cattle Feed Plant(BB)**