




J&K AGRO

Mailed 
17/8/21

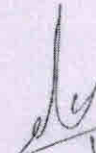
Tel. No. : 01923-220397
GSTIN : 01AACCT8102B1Z6

DEALERSHIP OFFER NOTICE

The Corporation has a Cattle Feed Manufacturing Plant at Bari Brahmna manufacturing ISI Mark Cattle Feed type - II. In order to have an organized sales network, offers are invited from the interested firms for appointment of Dealers at District level in the following districts viz. Srinagar, Kupwara, Shopian, Kulgam, Pulwama, Anantnag of Kashmir Province. The last date for receipt of offers is 28.08.2021 upto 04:00 pm.

The detailed terms and conditions can be obtained from the official website of JK Agro Industries Corporation, i.e. www.jkagro.com.

No. Agro/GM/CP/1461
21. 17-08-2021


17/8/21
General Manager
Cattle Feed Plant
21/8/2021

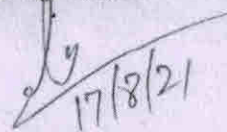
J&K State Agro Industries Development Corporation Limited
(CATTLE FEED PLANT)

Lane No. 4, SIDCO Industrial Estate, Bari Brahmna, Jammu-181133 (J&K)
Regional Office : H. No. 7, Ramesh Market, Shastri Nagar, Jammu Ph.: 0191-2437668, 2430443
Head Office : Agro Complex, Lal Mandi, Srinagar, Ph. : 0194-2311732, 2311081 Fax : 2310404
Delhi Office : B-13 & 14, Lawrence Road, Delhi-110035 Ph. : 01127182127, 27188031 Fax : 27194328
Website : www.jkagro.com, E-mail : md@jkagro.com, dmps@jkagro.com, gm@jkagro.com


JAMMU AND KASHMIR AGRO INDUSTRIES DEVELOPMENT CORPORATION LIMITED
Cattle Feed Plant, Lane No. 04 SIDCO INDUSTRIAL COMPLEX,
BARI BRAHMNA JAMMU

Terms and Conditions for appointment of Dealers for different districts of Kashmir province for sale of Cattle Feed in reference to notice/ office no. 1461 Dated... 17/08/2021.

1. Corporation has a Cattle Feed Manufacturing Plant at Bari Brahmna Jammu with the production capacity of 50 MTs per day of Pelleted Cattle Feed. The Feed is available in following sizes:
 - (i) 25 Kg ISI Mark
 - (ii) 35 Kg ISI Mark
 - (iii) 40 Kg agro Special
2. In order to increase the sales and to have an organized sales network, Corporation is proposing to appoint Dealers for zones in different districts viz. Srinagar, Kupwara, Shopian, Kulgam, Pulwama, Anantnag of Kashmir province of J&K UT.
3. The minimum security deposit for Dealer for each district will be Rs 1.00 lac at uniform rate.
4. The dealer will convey her/his committed monthly sales target which she/he shall achieve as per annual/ monthly projections made by the Corporation. However, the preference will be given to the offerer who commits higher sales target, higher security deposit and has a good experience in the said trade or other related products like Animal Feed Ingredients etc. Experience in the said field will be given preference for becoming the Dealer.
5. The Security Deposit of the Dealer shall be linked to his commitment of achieving committed sales target. On failure to achieve the sales target the security deposit of the Dealer shall be forfeited.
6. Though, the security deposit proposed for appointment of Dealer at District level is Rs 1.00 lacs, the firm offering the higher security deposits and higher sales targets shall be given due weightage while selecting the Dealer for a District.
7. One offer shall be considered for Dealership of one District.
8. Maximum Retail Price of Cattle Feed will be governed by the Policy of J&K AIDCL as will be in force from time to time and depending upon the rates of Raw Material required for the manufacturing of the Cattle Feed. The Dealer will not over-charge and in case of default, the Corporation will be free to take any appropriate action and will lead to the forfeiting of the Security Deposit and cancellation of the agreement.


17/8/21

9. Corporation will be free to handle on its own bulk requirement of Private or Government body without involving the concerned Dealer.
10. The Dealer will ensure that competitors do not sabotage the goodwill of JK AIDL by selling our Feed under a fictitious Brand name of our Feed. The Dealer will also not enter in competition with other Dealers of J&K AIDCL. In case any Dealer is found selling material in a particular zone other than the allotted District, the Corporation shall be at liberty to terminate the Dealership without assigning any reasons.
11. The Corporation shall have the right to terminate any Dealer at any time in case the said Dealer is found involved in any criminal activity or any other activity detrimental to the interest of the Corporation or for reasons for safe guarding the interest of the Corporation without any reason.
12. The arrangements shall be initially for a period of 06 months w.e.f. 1st of September, 2021 to 28th of Feb, 2022. However, the management reserve the right to terminate the Dealership at any time by giving one month notice or can extend the dealership depending upon the performance of each Dealer on case to case basis.
13. The selected Dealer will have to enter into an agreement which shall include above terms and conditions and any other terms and conditions which the Corporation may deem fit in the interest of Corporation business.
14. The material once supplied shall not be taken back by the Corporation unless otherwise it is assessed by the Corporation that there is some justification for doing so.
15. The supplies shall be dispatched to the dealer from Bari Brahmna Factory at his risk and responsibility through the transporter/ representative nominated by the dealer. The Dealer may get the goods insured against transit risk.
16. In case of any dispute the issue shall be settled through Arbitration and Managing Director AIDCL shall be sole arbitrator.
17. The offers should reach the office at Divisional Manager, Kashmir Agriculture Complex, Lal Mandi Srinagar by 28.08.2021 upto 4:00 PM.
18. For further details interested firms can contact General Manager Cattle Feed Plant, Bari Brahmna Jammu/ Divisional Manager Administration Head Office, Srinagar at mobile no. 94192-88672 / 7006701809.
19. All the sub-dealers/ retailers shall be appointed by the selected dealer through JK AIDCL.


17/8/21
General Manager
Cattle Feed Plant
J&K State AIDCL
Jammu.
17/8/2021