



J&K AGRO

Tel : 01923-220397

Fax : 01923-221766

Grams : **AGRO FEED**

TIN. 01202150142

CST.NO. 6150147

TENDER NOTICE

Subject :- Offers for appointment of Dealers at Zone Level in different Distts.for sale of Cattle Feed in Jammu Division.

The Corporation has a Cattle Feed manufacturing Plant at Bari Brahmana, manufacturing ISI Mark Cattle Feed. In order to have an organised sales net work offers, are invited from interested firms for appointment of Dealers at Zonal levels in each Districts of Jammu Province viz-a-viz Arnia, Bishnah,Suchetgarh, Mera Madrian, Pragwal,Khour,Jurian,Chowkichora,Nagrota,Dansal, Kathua,Billawar,Basoli, Hira Nagar, Bani, Mahanpur,Ramkot,Dingamb, Udhampur, Chenani, Majalta, RamNagar Dadu, Basantgarh, Pancharia Samba,Rajpura,Gagwal,Vijaypur, Ramgarh, Bari Brahmana, Purmandal/ Reasi, Chasna, Thuroo, Thakurkot,Arnas, Poni,Katra, Bhogmag, Bhagwah, Assar, Marmat Kastigarh, Charalla, Kahara, Ramban, Banihal, Gool, Kheri,Rajgarh,Batote,Pogal Rajouri, Dharall, Thanamandi, Budal, Kalakote, Siaot, Qilla Poonch,Mandi Surankote Mandher,Mankot,; Kishtwar, Darbshala, Padder, Machil, Dachan, Marwah,Chatroo.


The detailed terms and conditions can be obtained from the following offices of the Corporation or can be downloaded from Corporation web site www.jkagro.com.The last date for receipt of offer is 15-08-2017 upto 4 p.m.

1 . General Manager Cattle Feed Plant Bari Brahmana, Jammu.

Mobile No. 9419288672

2 . Divisional Manager P&S Lalmandi Srinagar.

Mobile No. 9419068473


01/8/17
General Manager
Cattle Feed Plant(BB)

No.Agro/GM/CFP/F-S62/2844

Dt:- 1-08-2017

J&K State Agro Industries Development Corporation Limited
(CATTLE FEED PLANT)

Lane No. 4 SIDCO Industrial Estate, Bari Brahmana, Jammu-181133 (J&K) Fax : 01923-221766

Head Office & Regional Office : Agro Complex, Lal Mandi, Srinagar Ph. : 0194-2311732, 2311081 Fax : 2310404

Regional Office : House No 7, Ramesh Market, Shastri Nagar, Jammu Ph. : 0191-2430443, 2433381 Fax : 2456741

B-13 & 14, Lawrence Road, Delhi - 110035 Ph.: 011-27182127, 27188031 Fax : 27194328

Website : www.jkagro.com • E-mail : md@jkagro.com

List of Zone in Jammu Province

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Annex-A
(Target in Qntls)
20000 Qntls.

S.No.	Distt./Zone	Stations	Annual Target
1	<u>Jammu Distt.</u> Jammu North (A)	Mera Madrian	IN QUINTALS
		Pragwal	
		Khour	
		Jourian	
		Akhnoor	
		Chowkichora	
		Nagrota	
		Dansal	
	Jammu South (B)	Jammu	
		R S Pura	
		Arnia	
		Bishnah	
		Suchetgarh	
2	<u>Kathua Distt:-</u> Basoli Zone (A)	Kathua	
		Billawar	
		Basoli	
	Hira Nagar Zone (B)	Hira Nagar	
		Bani	
		Mahanpur	
		Ramkot	
Dingamb	600 QNTLS		
3	<u>Udhampur Distt.</u> Udhampur Zone (A)	Udhampur	
		Chenani	
		Majalta	

Contd-2

	Ram Nagar Zone (B)	Ram Nagar	
		Dudu Basantgarh	
		Panchari	400 OTL
4	<u>Samba Distt.</u> Samba Zone (A)	Samba	
		Rajpura	
		Gagwal	600.00 OTL
	Vijaypur Zone (B)	Vijaypur	
		Ramgarh	
		Bari Brahmana	
		Purmandal	400.00 OTL
5	<u>Reasi Distt.</u> Reasi Zone (A)	Reasi	
		Chasna	
		Thuroo	500.00 OTL
	Katra Zone (B)	Thakurkot	
		Arnas	
		Poni	
		Katra	
		Bhogmag	500.00 OTL
6	<u>Doda Distt.</u> Doda Zone (A)	Doda	
		Bhagwah	
		Assar	
		Marmat	1500.00 OTL
	Bhaderwah Zone (B)	Kastigarh	
		Bhaderwah	
		Bhalla	
		Charalla	
		Kahara	2900.00 OTL
7	<u>Ramban Distt.</u> Ramban Zone (A)	Ramban	
		Bhanihal	
		Gool	

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		Kheri	500.00	OTL
	Batote Zone (B)	Rajgarh		
		Batote		
		Pogal	500.00	OTL
8	Rajouri Distt.			
	Rajouri Zone (A)	Rajouri		
		Dharall		
		Thanamandi	1000.00	OTL
	Sunderbani Zone (B)	Budal		
		Sunderbani		
		Kalakote		
		Siaot		
		Nowshera		
		Qilla	600.00	OTL
9	Poonch Distt.			
	Poonch Zone(A)	Poonch		
		Mandi	600.00	OTL
	Surankot Zone (B)	Surankot		
		Mander		
		Mankot	400.00	OTL
10	Kishtwar Distt.			
	Kishtwar Zone (A)	Kishtwar		
		Darbshalla		
		Padder	600.00	OTL
	Chatroo Zone (B)	Machail		
		Dachan		
		Chatroo		
		Marwah	400.00	OTL

General Manager
Gattle Feed Plant

01/01/17

J&K STATE AGRO INDUSTRIES DEVELOPMENT CORPORATION LIMITED
CATTLE FEED PLANT, LANE NO. 4 SIDCO INDUSTRIAL COMPLEX
BARI BRAHMANA, JAMMU

①

Terms and Conditions for appointment of Dealers for different Zones in the Districts of Jammu Province/Kashmir Province for sale of Cattle Feed in reference to NIT, No. Y/Agro/ (G.T.) /CFP/562/284 Dt:- 1-8-2017

"Y/Agro/641/CFP/562/284
Dt. 1-8-2017

1. Corporation has a Cattle Feed manufacturing Plant at Bari Brahmana Jammu with the production capacity of 50 mts per day of Pelleted Cattle Feed. The Feed is available in following sizes:

- (I) . 25 kg ISI Mark
- (II) . 35 Kg ISI Mark
- (III) . 40 Kg Agro Special

2. In order to increase the sales and to have an organized sales network Corporation is proposing to appoint Dealers for zones in different Districts in all the three Provinces of the J&K State i.e Jammu, Kashmir and Ladakh.

3. The minimum security deposit for Dealer for each zone in all the three provinces will be Rs. 25,000/- only at a uniform rate. It is clarified that the tenderers shall attach with the offer, Security deposit in the shape of Bank Draft in the name of General Manager, Cattle Feed Plant, Bari Brahmana Jammu, offer without security deposit shall not be entertained.

4. The cost of Tender document shall be Rs. 200/- for the Dealer. The copy of the receipt shall be required to be enclosed with the tender if purchase in cash and demand draft of respective amount is to be attached with the tender in case the tender is down loaded from web site .

5. The Dealer will convey his committed monthly sales target which he shall achieve as per annual/monthly projections made by the Corporation. The

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statement of minimum sales targets fixed at zone levels is given herewith as annexure "A" in the terms and conditions.

However the preference will be given to the tenderer who commits higher sales target, higher security deposit and has a good experience in the said trade or other related products like Animal Feed ingredients etc. Experience in the said field will be given preference for becoming the Dealer.

6. The Dealer will convey his monthly requirement of sale by 7th day of every month and will have to deposit the cost of Feed as indented by him in advance through Bank and the Feed will be released within seven days from the date of receipt of advance.

7. The security deposit of the Dealer shall be linked to his commitment of achieving committed sales target. On failure to achieve the sales target the security deposit of the Dealer shall be forfeited which may please be noted.

8. Though the security deposit proposed for appointment of Dealer at Zone level is Rs. 25,000/- the tenderer / firm offering higher security deposits and higher sales targets shall be given due weightage while selecting the Dealer for a particular Zone in a Distt.

9. It is clarified that the tenderer can give his offer for more than one Zone but a separate security deposit and separate tender document is to be purchased for each Zone for which offer has been made.

10. The sales target for the year 2017-18 has been fixed keeping in view the overall production of 65000 Qntls for Kashmir Province & 20000 Qntls for Jammu Province on one shift basis. The target shall be revised on starting of new Plant or on increase in production subject to availability of proper infra structure.

11. Maximum Retail Price of Cattle Feed will be governed by the Policy of J&K AIDCL as will be in force from time to time and depending upon the rates of Raw Material required for the manufacturing of the Cattle Feed. The Dealer will not

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over charge and in case of default the Corporation will be free to take any appropriate action and will lead to the forfeiture of the security deposit and cancellation of agreement .

12 . There shall be a total sales margin of 5% on MRP as may be fixed by the Corporation .

13 . J&K AIDCL can extend any special /revised policy regarding margin/ commission at any time depending upon the performance and target of the sales fixed and achieved by the Dealer .

14 . Corporation will be free to handle on its own bulk requirement of Private or Govt. body without involving the concerned Dealer.

15 . The Dealer will ensure that competitors do not sabotage the goodwill of J&K AIDCL by selling our Feed under a fictitious Brand name of our Feed . The Dealer will also not enter into competition with other Dealers of J&K AIDCL . In case any Dealer is found selling material in a particular zone other than the allotted Zone the Corporation shall be at liberty to terminate the Dealership without assigning any reasons thereof .

16 . The Corporation shall have the right to terminate any Dealer at any time in case the said Dealer is found involved in any criminal activity or any other activity detrimental to the interest of the Corporation or for reasons for safe guarding the interest of the Corporation without any reason.

17 . The existing arrangements for sale of Cattle Feed through Distributors/ Dealers shall stand cancelled on finalization of the fresh arrangement through this tender.

18 . The arrangements shall be initially for a period of five (5) years. However the management reserve the right to terminate the Dealership at any time by

giving one months notice or can extend the Dealership depending upon the performance of each Dealer on case to case basis .

19 . The selected Dealer will have to enter into an agreement which shall include above terms and conditions and any other terms and conditions which the Corporation may deem fit in the interest of Corporation business.

20 . The material once supplied shall not be taken back by the Corporation unless otherwise it is assessed by the Corporation that there is some justification for doing so.

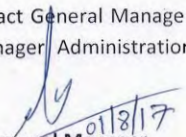
21 . In case target are not achieved by the dealer the Corporation reserve the right to reduce the commission/discount proportionately besides other action.

22 . The supplies shall be dispatched to the Dealer from Bari Brahmana Factory at his risk and responsibility through the transporter /representative nominated by the Dealer. The Dealer may get the goods insured against transit risk.

23 . In case of any dispute the issue shall be settled through Arbitration and Managing Director AIDCL shall be sole of Arbitrator.

24 . The tender/offers for Sgr. Province should reach the office of Managing Director at Agriculture Complex Lalmandi, Srinagar whereas for Jammu Province the same shall be reach the office of General Manager Cattle Feed Plant Bari Brahmana by 15-08-2017.

25 . For further details interested firms can contact General Manager Cattle Feed Plant , Bari Brahmana Jammu/Divisional Manager Administration Head office Srinagar.


01/8/17
General Manager
Cattle Feed Plant